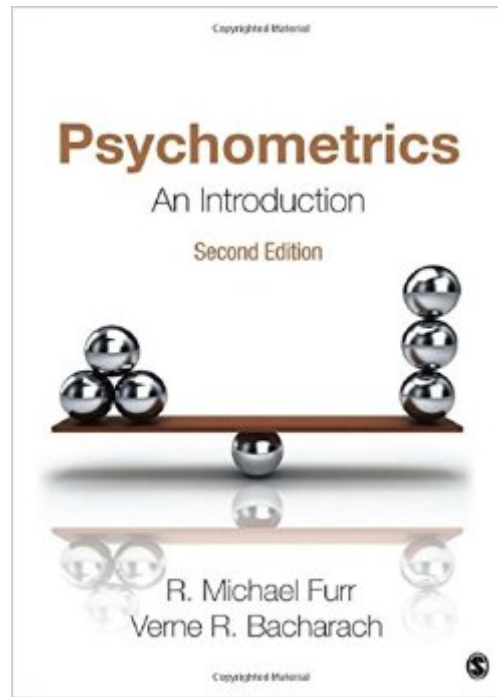The book was found

Psychometrics: An Introduction

Synopsis

From a perspective that focuses on the meaning, purpose, and implications of key psychometric concepts, principles, and procedures, Psychometrics: An Introduction, Second Edition (by R. Michael Furr and Verne R. Bacharach) introduces the subject and study of psychometrics. It addresses these topics at a level that is deeper and more focused than what is found in typical introductory undergraduate testing and measurement texts, but is much more intuitive than what is traditionally found in the more technical publications intended for advanced graduate courses. By emphasizing concepts over mathematical proofs and by focusing on practical significance, this book assists students in appreciating not just how measurement problems can be addressed, but why it is crucial to address them.

Book Information

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Customer Reviews

It is a clear and great book for psychologists and researchers of any level. Its content is up-to-date and its language is simple to understand.

Fantastically written book - It's refreshing to find a book about measurement and statistics which doesn't consist of page after page of mathematical formulae. This book does and excellent job in explaining all the important concepts of psychometrics and the application of these concepts in real situations.

Speaking as a marketing science person, not an academic, this is the best introduction to the field of Psychometrics I know.

great book, very clear, shipping was fast.

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